

## IMPORTANT 2017 DATES

- \_\_\_ Jan. 9      Online Registration Opens!  
Sixty (60) points allotted for contracts submitted on or before this date. Thereafter, one (1) point less for each day received after Jan. 9.
- \_\_\_ Mar. 9      Last day to earn points.  
Contracts received after this date will be processed on a first-come, first-served basis, based upon availability.
- \_\_\_ May 1        All balances due.
- \_\_\_ June 1       Artwork for each convention program is due. Send to the TBA or TCDA/TODA office.
- \_\_\_ April 1      Last day to register for Product Showcase. Space is limited.
- \_\_\_ June 1       Cancellation deadline.  
SWMSE will retain a non-refundable deposit (50% total booth price plus Exhibitor Business Membership) for cancellations requested in writing on or before June 1, 2017. No refunds will be granted after this date.
- \_\_\_ June 23     All Housing Request Form(s) are due.
- \_\_\_ July 8        Attendance Badge Form is due.
- \_\_\_ July 20      Exhibitors Move-in 7:00am - 7:00pm
- \_\_\_ July 21      Exhibitor Hours: 9:00am - 6:00pm
- \_\_\_ July 22      Exhibitor Hours: 9:00am - 3:00pm
- \_\_\_ July 22      Exhibitors Move-out 3:00pm - 7:00pm

## CONTACT INFORMATION

Return forms and payments to:

**Southwest Music Summer Exhibition**  
**1002 Central Parkway South**  
**San Antonio, TX 78232**

For SWMSE Business Membership, Exhibit Hall and Product Showcase information as well as TBA program advertising contact:

**Robin Tovar**

SWMSE Exhibitor Manager / TBA Office Manager  
robin@texasbandmasters.org  
Phone: (210) 492-8878  
Fax: (210) 492-8996

For information concerning TBA sponsorships contact:

**Michael Brashear**

TBA Executive Director  
mbrashear@texasbandmasters.org  
Phone: (210) 492-8878  
Fax: (210) 492-8996

For information concerning TCDA/TODA program advertising, artwork, and sponsorships contact:

**Sharon Lutz**

TCDA/TODA Executive Director  
sharon@tcda.net  
Phone: (512) 474-2801  
Fax: (512) 474-7873