

**All SWMSE exhibitors are invited to participate in the Product Showcase Program at the 2019 TBA/TCDA/TODA Convention / Clinic.**

**The application deadline is April 1, 2019.**

### **Product Showcase Details:**

Product Showcases will be scheduled in one hour sessions.

Product Showcases will be held in a Convention Center meeting room with seating capacity of 200.

Product Showcases will be listed in the TBA/TCDA/TODA Convention Programs and will be advertised on signage outside the meeting room.

The fee for a Product Showcase is \$300 per one hour session. Companies may present more than one session.

One stand microphone, a projector and screen, and connection to a sound system will be provided.

Your company must provide laptop and cords or adaptors to connect with the AV system provided.

### **Product Showcase Regulations/Requirements:**

Only companies with a completed 2019 Southwest Music Summer Exhibition booth application may apply for a Product Showcase.

Product Showcases will be awarded on a first-come, first-served basis using the submission date of the application.

SWMSE retains the right to approve or deny a Product Showcase Application based on potential value to convention attendees and balance in scheduling with the overall convention program.

Consideration will be provided only for companies meeting the required application deadline of April 1, 2019.