

EVENT SPONSORSHIP INFORMATION



Sponsorship Details

TBA invites all business members and exhibitors to participate in our Event Sponsorship Program.

All Event Sponsors will have their company names printed in the TBA convention program, convention signage, and listed on the TBA website.

Sponsorships for specific TBA events may be purchased for \$1000 each. Multiple Event Sponsorships are encouraged for enabling your company's name to be exposed throughout the convention.

Exclusive Event Sponsorships are available for any company that wishes to purchase all the sponsorships in one event category. Please contact the TBA office to inquire about rates for an Exclusive Event Sponsorship.

Sponsorship Regulations/Requirements

Only companies with a completed 2024 Southwest Music Summer Exhibition Convention booth application may apply for this Event Sponsorship Program.

Sponsorships will be awarded on first-come, first-served basis.

Sponsorship benefits and entitlements will be provided ONLY for companies meeting the required DEADLINE of June 1, 2024. All

Logos and Company Names should be sent to the TBA office with the application.

Available TBA Convention Event Sponsorships

ACTIVE/RETIRED MEMBERS LUNCHEON: (8 Sponsorships available at \$1000 each.)

- Approximately 2400 band directors will attend this event. Your company name will be displayed at the serving area and your sponsorship will be recognized during the business meeting. You are invited to place coupons and promotional items at each table.

Welcome B.B.Q. DINNER: (8 Sponsorships available at \$1000 each.)

- This Wednesday evening event is greatly attended by members, spouses, exhibitors, family friends, and performing participants. Your company name will be displayed at each serving area. You are invited to display your company's name and/or logo at each table setting with business cards, give away items, coupons, and/or raffle tickets.

PRESIDENTS RECEPTION: (5 Sponsorships available at \$1000 each.)

- Place your company's name before this group of distinguished music educators and administrators. This "by invitation only" event will have your company name displayed at the entrance. This is a gala event for 300+ attendees.

SPOUSES LUNCHEON: (3 Sponsorships available at \$1000 each.)

- Your company name will be displayed at the entrance. Your company sponsorship will be acknowledged during this elegant luncheon and program.

TBA ACADEMY: (8 Sponsorships available at \$1000 each.)

- Held Thursday in conjunction with the TBA Convention, the Academy is a full 8 hour day designed to help directors beginning their career in the fall of 2022. Attendees will learn from an outstanding faculty of Texas music educators, administrators, and law specialists. Your sponsorship will help these young teachers prepare for a success-ful school year. Your company will be recognized during the session and you are invited to display your company's name and logo, distribute business cards, give away items, coupons, and/or raffle tickets.