All SWMSE exhibitors are invited to participate in the Product Showcase Program at the 2024 TBA/TCDA/TODA Convention / Clinic.

The application deadline is April 1, 2024.

Product Showcase Details:

Product Showcases will be scheduled in one-hour sessions.

Product Showcases will be held in a Convention Center meeting room with seating capacity of 200.

Product Showcases will be listed in the TBA/TCDA/TODA Convention Programs and will be advertised on signage outside the meeting room.

The fee for a Product Showcase is $400 per one-hour session. Companies may present more than one session.

One stand microphone, a projector and screen, and connection to a sound system will be provided.

Your company must provide laptop and cords or adapters to connect with the AV system provided.

Product Showcase Regulations/Requirements:

Product Showcases are available for SWMSE exhibiting companies only.

Application deadline is April 1, 2024.

Product Showcases will be awarded on a first-come, first-served basis.

Management retains the right to approve or deny a Product Showcase Application based on potential value to convention attendees and balance in scheduling with the overall convention program.