

EXHIBIT HALL SPONSORSHIPS

Benefits of Sponsorships

Seize the opportunity to amplify your brand's presence! Sponsorships not only boost exposure and build robust brand recognition but also grant you valuable booth assignment priority points. Every sponsorship is thoughtfully designed to provide unique brand elevation, ensuring you're featured in a prominent way throughout the convention! For every \$250 spent on a sponsorship your company earns 1 priority point toward booth assignments.

Exhibit Hall Sponsorships

Performance Main Stage:

Elevate your brand across all areas! Our main performance stage in the exhibit hall features live performances throughout the convention that capture attention and inspire.

Band Mini-Clinic Stage:

Connect your company with our TCDA band mini-clinic stage. These 30-minute clinics in the exhibit hall bring the attendees to you!

Choir/Orchestra Mini-Clinic Stage: (TWO sponsorships available at \$1,000.00 each)

Connect your company with our TCDA/TODA choir and orchestra mini-clinic stage. These 30-minute clinics in the exhibit hall bring the attendees to you!

Selfie Station: (ONLY ONE sponsorships remaining - \$1,000.00 each)

Located in our new Networking Lounge inside the exhibit hall, this is a great opportunity to drive foot traffic and social media buzz as attendees capture fun, shareable moments, potentially featuring your branding or products.

Headshot Booth: (ONLY ONE sponsorships remaining - \$1,000.00 each)

Position your company as a valuable resource by sponsoring or integrating with this highly sought-after professional development

Details

- Sponsorship Recognition will include: Exhibit hall signage, convention app, and social media mention(s).
- Exclusive Event Sponsorships are available for any company that wishes to purchase all the sponsorships in one event category.
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Regulations/Requirements

- Companies with a completed 2026 Southwest Music Summer Exhibition Convention booth application will be given preference for sponsorships.
- Sponsorship benefits and entitlements will be provided ONLY for companies meeting the required DEADLINE of June 1, 2026. All Logos and Company Names should be included along with the application.

FOR MORE INFORMATION CONTACT

Robin Williams, Exhibit Manager

robin@texasbandmasters.org | (210) 492-8878

www.swmusicshow.org

EXHIBIT HALL SPONSORSHIP APPLICATION



Companies with a completed 2026 Southwest Music Summer Exhibition booth application may apply for the Sponsorship Program. Return this application with payment – June 1, 2026 Deadline.

Company Name: _____

Company Address: _____ Phone: _____

City / State / Zip: _____

Company Website: _____

Contact Person: _____ Title: _____ Email: _____

Select the sponsorship(s) you wish to purchase: (Each sponsorship is \$1000.00)	
Band Mini-Clinic Stage (SOLD OUT!)	TOTAL SPONSORSHIPS REQUESTED
Choir/Orchestra Mini-Clinic Stage (2 Sponsorships available)	
Selfie Station (1 Sponsorship available)	
Headshot Booth (1 Sponsorship available)	
	_____ Number of Sponsorships requested @ \$1000.00 each
	TOTAL \$ _____

Payment for Sponsorships is due with application. Payment is NON-REFUNDABLE. Enclosed is my check payable to SWMSE in the amount of:

\$ _____, or I authorize TBA to charge \$ _____ to my: ___American Express ___MasterCard ___Visa

Acct# _____ Name on Card _____ Exp. Date _____

Credit Card Signature _____ Security Code _____

Credit Card Billing Address _____ City _____ State _____ Zip _____

By submitting this Sponsorship Application, I agree to the following: (1) Sponsorships are awarded on a first-come, first-served basis and are available to TBA Business Members only, (2) Sponsorship application and payment must be submitted by the June 1, 2026 deadline, (3) I have authority and consent to execute and legally bind the sponsoring company to all above terms and conditions, and (4) this application becomes a contract when the payment is confirmed and application is countersigned by a recognized SWMSE representative.

Mail application with payment to: Texas Bandmasters Association, 1002 Central Parkway South, San Antonio, TX

78232. Approval of your company Sponsorship will be returned to you upon receipt of this application and payment.

This application has been received and accepted by the Southwest Music Summer Exhibition.

Signature of SWMSE Representative _____ Date: _____